



SUNTRICA LAUNCHES SOLAR-POWERED PHONE CHARGER FOR AFRICAN MARKETS

AfricaCom, Cape Town, 9 November – [Suntrica](#) today unveiled a new low-cost solar-charger specifically designed for all entry-level phones used in Africa.

Suntrica's SolarStrap™ SS-W100 gathers energy using a powerful solar panel that enables instant and direct charging from the sunlight. It is the size of a wallet and weighs just 85 grams. It is waterproof and able to operate in the harshest climates - and it is very easy to use.

One hour of solar charging gives around 1 hour 20 minutes of talk time or 50 hours of standby time. By using various charging adapters, SolarStrap SS-W100 can also be used to charge mp3 players, GPS devices, digital cameras and other 5 volt devices.

Suntrica's chargers are available through a number of distributors in South Africa, Zimbabwe, Namibia, Kenya and Nigeria. More details at www.suntrica.com/dealers.php

Founded in 2006, Suntrica is a global supplier of solar-charging systems and portable devices for the mobile and consumer electronics industry. It has a variety of models with different price points. The high end models can also be used to charge professional mobile radios, satellite phones, games consoles and portable telemetry devices.

Suntrica has donated chargers to schools in The Gambia, Kenya and Tanzania which have little or no electricity. Teachers and students now have an easy way to charge their mobiles and communicate with central school authorities and parents.

Suntrica will be displaying all its chargers at AfricaCom, booth number B42.

For further information, please visit www.suntrica.com, info@suntrica.com or contact Suntrica's PR representative Bridget Fishleigh on +44 7946 342 903, bridget@nomadcomms.com