

SUNTRICA LAUNCHES SOLAR-POWERED CHARGER FOR ASIAN MARKETS AND LOOKS FOR DISTRIBUTORS IN THE REGION

GSMA Mobile Asia Congress, Hong Kong, 16-17 November 2011 – [Suntrica](#) today unveiled a new solar-charger specifically designed for all types of phones including cellular, satellite, cameras, mp3 players and GPS devices used in Asia.

Suntrica's SolarStrap™ SS-W103 gathers energy using a semi-flexible solar panel and stores the energy into an internal lightweight battery for instant or later usage. It is the size of a wallet and weighs just 92 grams. It is weatherproof, rugged and able to operate in the harshest climates - and it is very easy to use. See more at <http://www.suntrica.com/ss-w103.php> .

One hour of solar charging gives around half an hour of talk time or 20 hours of standby time. By using various charging adapters, SolarStrap SS-W103 can also be used basically with most 5 volt devices.

Founded in 2006, Suntrica is the world's largest supplier of solar-charging systems and devices for the mobile and consumer electronics industry. It has a variety of models with different price points. Suntrica is looking for distributors throughout Asia to make Suntrica available for the increasing number of mobile users in the region.

Last week at the AfricaCom show in Cape Town, Suntrica launched a charger specifically designed for all entry-level phones in use. See more at <http://www.suntrica.com/ss-w100.php> .

Suntrica will be displaying all its chargers at the GSMA Mobile Asia Congress in Hong Kong this week at Booth B21.

For further information, please visit www.suntrica.com, info@suntrica.com or contact Suntrica's PR representative Bridget Fishleigh on +44 7946 342 903, bridget@nomadcomms.com