



Suntrica's Solar Powered Chargers debut at Barcelona and named as one of 15 top innovations from EMEA at the show by GSMA

February 12 2009: Suntrica will be showcasing its unique solar chargers for the first time at Mobile World Congress.

Commercially available today, the Suntrica SolarBadge™ and Suntrica SolarStrap™ are compatible with mobile phones and electronic devices including MP3 players, GPS devices and digital cameras.

- They are lightweight and compact (about the size of a small wallet).
- They are virtually indestructible and able to operate in the harshest climates.
- They are easy to use and a must-have for people on the move

Suntrica serves two crucial but very different market needs: The first is to provide the millions of consumers in emerging markets with a reliable way to charge devices in areas where there is little or no electricity. The second is to provide developed markets with an effective and environmentally friendly charger.

Suntrica has been named by the GSMA as one of the 15 most innovative vendors in EMEA and will be competing for the title of '2009 GSMA Mobile Innovation Global Award Champion' in Barcelona.

Suntrica has also attracted major attention from distributors and manufacturers, with mass production already underway in 2009.

The Suntrica chargers gather solar energy using a flexible thin-film panels and store the energy into an internal lightweight battery for instant or later usage.

Mr. Jouko Häyrynen, CEO and co-founder of Suntrica, said: "In a few years' time solar powered chargers will be issued as standard. Our chargers are unlike anything else available on the market today as they are a portable and easy-to-use instant source of energy on the move."

Visitors to the show can test the chargers out for themselves at Suntrica's booth in Hall 7 IZ37.

Suntrica's products are also on display in VNL's booth in Hall 2. Suntrica is participating in VNL's press conference on Tuesday 17 February at 3:30 pm. where the issue of zero opex networks for areas where ARPUs are less than \$2 a month will be discussed.

VNL has developed the world's first zero opex solar powered GSM system specifically designed to enable mobile operators in the developing world to build networks in remote rural areas – and still make a profit.

Anil Raj, VNL's CEO, says, "Operators are actively looking for ways to provide telephone services to rural areas where there is little or no electricity. Suntrica provides a missing link in the rural telecom ecosystem".

About Suntrica

Suntrica was founded in 2006 and has offices in Finland and Japan.

For more information please visit www.suntrica.com or contact Suntrica's PR representative Bridget Fishleigh on +44 7946 342 903, bridget@nomadcomms.com