



Suntrica announces new range of Solar-Powered Chargers including community charger for rural villages in emerging markets - and chargers for iPod and iPhone

February 15 2010: Visitors to this week's Mobile World Congress will be able to view for the first time Suntrica's new range of solar-powered chargers. www.suntrica.com

At last year's show the GSMA named Suntrica's chargers as one of 15 top innovations from EMEA. Since then the company has made great progress.

Suntrica's unique solar-powered chargers serve two different market needs and provide

- millions of consumers in emerging markets with a reliable way to charge devices in areas where there is little or no electricity.
- developed markets with an effective and environmentally-friendly charger.

Several new and improved products will be commercially available in March including:

- For the first time, iPhone and iPod users will be able to charge their devices in an environmentally-friendly way using Suntrica's SolarStrap™. The charger also provides them with a portable power supply when they are out and about using their devices. It is available in four cool colours.
- The Suntrica High Power Solar Harvesting Unit. This has been designed for use in rural villages in emerging markets and can be used by thousands of people to charge up their phones and any other electronic devices they may have. Suntrica anticipates that the chargers will be bought either by a community clubbing together or by a local village entrepreneur.

The GSMA estimates that 1.6 billion people do not have access to electricity and another billion live in areas with unreliable access to power (GSMA figures).

- Suntrica's flagship product - Suntrica SolarStrap - is now available in black and grey and has improved solar harvesting capabilities. It is compatible with mobile phones and electronic devices including MP3 players, GPS devices and digital cameras

Suntrica's SolarBadge™ and SolarStrap are lightweight and compact (about the size of a small wallet); virtually indestructible and able to operate in the harshest climates and are very easy to use.

They are currently being used by relief workers in Haiti to power their mobile phones and were shipped as part of the Finnish Red Cross' aid package to Haiti.

Mr. Jouko Häyrynen, CEO and co-founder of Suntrica, said: "We welcome Apple's customers to the environmentally-friendly way to charge batteries. In a few years' time solar powered chargers will be issued as standard. Our chargers are unlike anything else available on the market today as they are a portable and easy-to-use instant source of energy on the move."

Suntrica's products will be on display at the Mobile World Congress in the booth of VNL, makers of the multi-award winning GSM equipment for rural networks. www.vnl.in (hall 2, booth B33).

About Suntrica

Suntrica was founded in 2006 and has offices and distributors across the world.

In February last year Suntrica was named by the GSMA as one of the 15 most innovative vendors in EMEA and in April its solar-powered chargers beat off strong competition to take second place in the "Green - Consumer Hardware" category at the CTIA's E-Tech awards.

For further information and to purchase Suntrica's products please visit www.suntrica.com or contact Suntrica's PR representative Bridget Fishleigh on +44 7946 342 903, bridget@nomadcomms.com