



Suntrica's Solar Powered Chargers placed second in best green consumer hardware category at 2009 CTIA Emerging Technology Awards

April 3 2009: Suntrica's solar powered chargers have beaten off strong competition to take second place in the "Green - Consumer Hardware" category at the CTIA's E-Tech awards

Mr. Jouko Häyrynen, CEO and co-founder of Suntrica, said: "The CTIA has recognized that our chargers are unlike anything else available on the market today. They are a portable and easy-to-use instant source of energy on the move".

Suntrica will contribute to Green Mobile initiatives and from its part to prevent the climate change while providing reliable, instant energy sources globally."

Commercially available today, the Suntrica SolarBadge™ and Suntrica SolarStrap™ are compatible with mobile phones and electronic devices including MP3 players, GPS devices and digital cameras.

Suntrica serves two crucial but very different market needs: The first is to provide the millions of consumers in emerging markets with a reliable way to charge devices in areas where there is little or no electricity. The second is to provide developed markets with an effective and environmentally friendly charger.

Suntrica's chargers are:

- lightweight and compact (about the size of a passport).
- virtually indestructible and able to operate in the harshest climates.
- easy to use and a must-have for people on the move

The chargers gather solar energy using a flexible thin-film panel and store the energy into an internal lightweight battery for instant or later usage.

Earlier this year Suntrica was named by the GSMA as one of the 15 most innovative vendors in EMEA. Suntrica has attracted major attention from distributors and manufacturers, with mass production underway in 2009.

Suntrica was founded in 2006 and has offices in Finland and Japan.

About the CTIA E-Tech Awards

Created in 2006, The CTIA E-Tech Awards programme is designed to give industry recognition and exposure to the best wireless products and services.

This year the awards attracted almost 300 entries which were reviewed by a panel of recognised members of the media, industry analysts and executives. Products are judged on innovation, functionality, technological importance, implementation and overall “wow” factor. Alcatel-Lucent, Cisco, Qualcomm, NSN, Huawei and Samsung all have products short-listed in various categories.

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