



## **Suntrica appoints new CEO and Chairman as mass commercial production of its Solar Powered Chargers becomes imminent**

February 16<sup>th</sup>, 2009: Suntrica today announced three key management appointments to help meet demand for its solar powered chargers through large-scale commercial production.

Mr. Jouko M. Häyrynen, one of the co-founders of Suntrica, is appointed CEO. Jouko has over 25 years' experience in the wireless consumer electronics and telecoms industry, including a string of senior management positions at Nokia. Recently Jouko has acted as private investor and business development consultant.

Mr Pekka Valjus is appointed Chairman of the Board. He is also ex-Nokia and has held various senior R&D management positions in the telecoms and consumer electronics industry.

Mr. Jarmo Lehto is appointed as Director for Operations and Logistics. Jarmo is an experienced operations and sourcing specialist and has worked before in companies such as Elektrobitt Oyj, Flextronics Ltd. and Mircocell Ltd.

Suntrica's management comprise of Jouko Häyrynen CEO, Mikko Kohvakka VP R&D, Matti Ranta VP Sales Asia, Antti Backman VP Product Creation and Jarmo Lehto Director OLS.

Commercially available today, the Suntrica SolarBadge™ and Suntrica SolarStrap™ are compatible with mobile phones and electronic devices including MP3 players, GPS devices and digital cameras.

- They are lightweight and compact (about the size of a small wallet).
- They are virtually indestructible and able to operate in the harshest climates.
- They are easy to use and a must-have for people on the move

Suntrica serves two crucial but very different market needs: The first is to provide the millions of consumers in emerging markets with a reliable way to charge devices in areas where there is little or no electricity. The second is to provide developed markets with an effective and environmentally friendly charger.

Suntrica has also attracted major attention from distributors and manufacturers, with mass production already underway in 2009.

The Suntrica chargers gather solar energy using flexible thin-film panels and store the energy into an internal lightweight battery for instant or later usage.

For more information please visit [www.suntrica.com](http://www.suntrica.com) or contact Jouko Häyrynen on +358 50 555 3322 or [jouko.hayrynen@suntrica.com](mailto:jouko.hayrynen@suntrica.com)