



## **Suntrica's Solar-Powered Chargers Short-listed for European Cleantech Award**

26 November 2009 – Suntrica today announced that it has been short-listed in the Cleantech category of the fourth annual "Changing Times" European Technology Entrepreneur of the Year Awards.

These awards are given by luxury watchmaker Audemars Piguet & Cie, in partnership with the European Tech Tour Association and Schroder & Co Bank.  
[www.techtour.com/apdinner2009/index.php](http://www.techtour.com/apdinner2009/index.php)

Suntrica's unique solar-powered chargers serve two different market needs and provide

- millions of consumers in emerging markets with a reliable way to charge devices in areas where there is little or no electricity.
- developed markets with an effective and environmentally friendly charger.

Suntrica's chargers are compatible with mobile phones and electronic devices including MP3 players, GPS devices, digital cameras and portable led lights. They are lightweight and compact (about the size of a small wallet), virtually indestructible and able to operate in the harshest climates.

The Suntrica chargers gather solar energy using a flexible thin-film panels and store the energy into an internal lightweight battery for instant or later usage.

Companies submitting entries for the Audemars Piguet Awards had to be privately-held, able to demonstrate an annual growth rate of at least 50% for the past three years, be founded no more than 10 years' ago and have revenue originating from several countries. European origin management is preferred and ideally the company should still be run by the founders. The winners of the award will be announced on November 19, 2009 at a ceremony in Switzerland.

The awards have grown in popularity every year since their launch in 2006 and this year there were over 180 entrants. Past winners have been consistently successful after achieving their prizes. For example, the 2006 winner, MySLQ, was sold for \$1 billion to Sun Microsystems soon after winning the award. QlikTech, the winner of the Audemars Piguet Changing Times Award in 2008 has had revenue growth of 80% over the last three years.

The selection committee is composed of representatives from Google, Good Energies, the European Tech Tour Association (ETT), Wellington Partners, Sofinnova,

Go4Venture, Partech, Accel Partners, Index Ventures, Balderton Capital and Northzone Ventures.

Mr. Jouko Häyrynen, CEO and co-founder of Suntrica, said: "In a few years' time solar powered chargers will be issued as standard. Our chargers are unlike anything else available on the market today as they are a portable and easy-to-use instant source of energy on the move."

**About Suntrica**

Suntrica was founded in 2006 and has offices and distributors across the world.

In February this year Suntrica was named by the GSMA as one of the 15 most innovative vendors in EMEA and in April its solar-powered chargers beat off strong competition to take second place in the "Green - Consumer Hardware" category at the CTIA's E-Tech awards.

For more information please visit [www.suntrica.com](http://www.suntrica.com) or contact Suntrica's PR representative Bridget Fishleigh on +44 7946 342 903, [bridget@nomadcomms.com](mailto:bridget@nomadcomms.com)

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